



*2023-2024 Season
Sponsorship Opportunity*

History & Mission

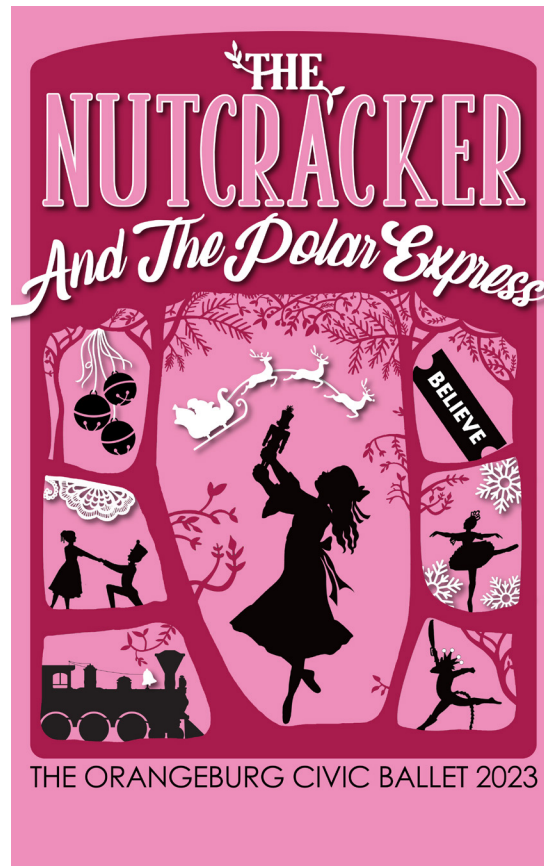


The Orangeburg Civic Ballet invites you to help bring cultural enrichment to Orangeburg County and the surrounding community as a year-long sponsor. Your financial support will help the Orangeburg Civic Ballet Company to provide a performance outlet for dancers and cultivate public awareness and appreciation of the arts.

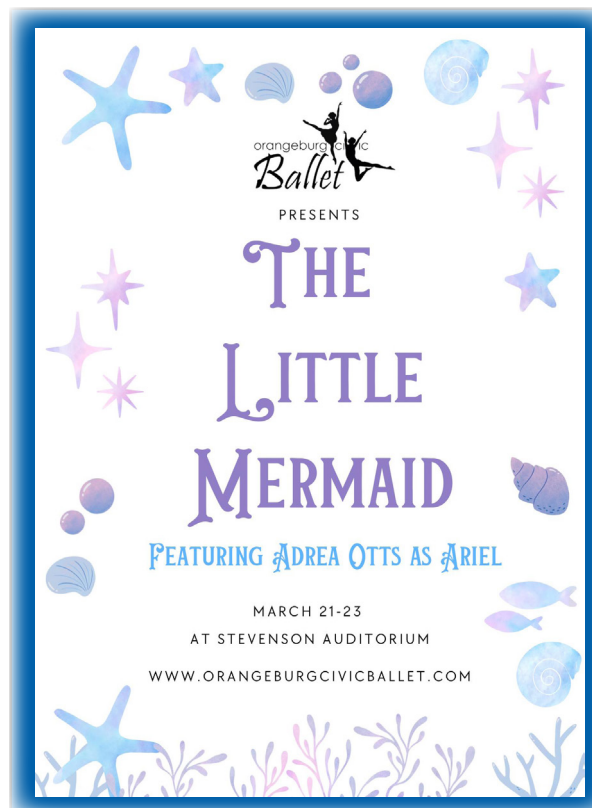
The Orangeburg Civic Ballet (OCB) was established in 1993 by Tamalyn Blackman with 14 dancers. Since their first collaborative performance of *The Nutcracker*, OCB has grown to over 50 dancers, ranging in age from eight through adult. OCB hosts a production of *The Nutcracker* each year as a favorite holiday tradition for the Orangeburg community. In 2021, the company added the *Polar Express* to their holiday performance. Since 1998, OCB has also showcased the versatility of their dancers each Spring in full-length productions of *Sleeping Beauty*, *Coppelia*, *Cinderella*, *Alice in Wonderland*, *Peter Pan*, *Alice*, *Mary Poppins*, *Star Spangled: An American Girl's Journey*, *the Wizard of Oz*, *Frozen*, and *Lion King*. Additionally, OCB has performed at area schools, Piccolo Spoleto, Showcase Orangeburg and the North Charleston Arts Festival.

OCB is also proud to award a \$1,000 Eddie and Adele Watkins Memorial Grande Jete' Scholarship each year to a college student who has graduated from high school in Bamberg, Calhoun or Orangeburg Counties, to assist in their full-time pursuit of their degrees in the field of dance. OCB also awards a \$1,000 Myrtle McDaniel Memorial Arabesque Scholarship to a dancer who is 12 years old or older, lives in Bamberg, Calhoun, or Orangeburg Counties, and has studied dance for at least one year. This scholarship can help with dance lessons throughout the year or participation in a summer intensive program. The \$500 Dr. Ann V. Hurst Memorial Scholarship is available for students 9-12 years old to assist in their dance development through additional classes or participation in a summer intensive program.

2023-2024 Season



- December 7, 2023 - School Performances
- December 8, 2023 - Public Performance
- December 9, 2023 - Public Performances



School Performance Sponsorship

Your participation in OCB as a **School Performance Sponsor** helps make OCB performances accessible to area students of all economic backgrounds. With your generous support, OCB will be able to offer student tickets at a reduced student price of \$5 per student for the *Nutcracker/Polar Express* performances on December 7, 2023 or the spring performance of the *Little Mermaid* on March 21, 2024. Because local educators recognize this as a unique cultural enrichment opportunity for their students, these performances usually sell out at 900 tickets for *The Nutcracker & Polar Express* and the Spring Show.

School Performance Sponsorship - \$2,000

- ♦ Full-page ad inside the front cover of the 2023-2024 season program
- ♦ Logo on promotional posters.
- ♦ Logo on season performance t-shirts.
- ♦ Company name announced during welcome statement at school performances.
- ♦ Logo & sponsor message on coloring sheet for school performances.
- ♦ Invitation to dress rehearsal.
- ♦ 20 tickets to each performance, winter and spring, to include preferred seating.

2023-2024 Season Sponsorship Opportunities

Your participation in OCB as a year-long sponsor supports scholarships; show production; touring costs; guest artists; master teachers and guest choreographers; Master classes at various locations including Columbia, Charlotte, and Charleston; and educational outreach and performances at area schools, community events, festivals, and nursing homes.

Principal - \$3,000

- ♦ Full-page ad on the back cover of the 2023-2024 season program.
- ♦ Logo on promotional posters.
- ♦ Logo on any advertisements for performances
- ♦ Logo on performance t-shirts.
- ♦ Logo on performance tickets.
- ♦ Company name announced during welcome statement at all performances.
- ♦ Invitation to dress rehearsals.
- ♦ 20 tickets to each performance, winter and spring, to include preferred seating.

Soloist - \$1,500

- ♦ Full-page ad on the inside back cover in the 2023-2024 season program.
- ♦ Logo on promotional posters.
- ♦ Logo on *The Nutcracker/Polar Express* t-shirts.
- ♦ Company name announced during welcome statement at all performances.
- ♦ Invitation to dress rehearsals.
- ♦ 15 tickets to each performance, winter and spring, to include preferred seating.

Corps de Ballet - \$750

- ♦ Full-page ad in the 2023-2024 season program.
- ♦ Logo on promotional posters.
- ♦ Logo on the spring performance t-shirt.
- ♦ Company name announced during welcome statement at all performances.
- ♦ 10 tickets to each performance, winter and spring.

Sponsorship Commitment Form



Company/Organization Name: _____

Address: _____

City/State: _____ Zip Code: _____

Contact Name: _____

Contact Phone: _____

E-mail: _____

Authorized Signature: _____

Printed Name(if different than above): _____

Title: _____

SPONSORSHIP COMMITMENT LEVEL:

_____ School Performance Sponsor (\$2,000)

_____ Principal (\$3,000)

_____ Soloist (\$1500)

_____ Corps de Ballet (\$750)

Sponsorship Commitment Forms and payments must be received by October 27, 2023 to ensure your name and/or logo will appear in promotional opportunities for The Nutcracker/Polar Express.

Please send logos in .pdf or .jpg format to orangeburgcivicballet@gmail.com.

Please make checks payable to Orangeburg Civic Ballet.

Mail Sponsorship Commitment Forms and checks to:
Orangeburg Civic Ballet, 1321 Springdale Drive, Orangeburg, SC 29118

Questions? Please call Tamalyn Blackman at (803) 378-2786.